



# The COUNCIL LEADER

Vol. 4 - No. 8

CHICAGO COUNCIL, BOY SCOUTS OF AMERICA

October 12, 1946

## TRAIL WEEK ISSUE

### MOBILIZATION PROGRAM TO FEATURE SCOUTS AND LEADERS

Promptly at 8:00 o'clock on Thursday night, October 24, more than 30,000 Chicago Boy Scouts, Cub Scouts, Senior Scouts, and their volunteer leaders will march on the arena at Soldier Field to open what will be the biggest mass Boy Scout demonstration in the history of Scouting. More persons will be participating and there will be more spectators than at any previous Scouting affair.

From that time for the next 90 minutes spectators and participants will be thrilled by the spectacle of Scouting in action, as it has been practiced during the past 36 years. The facilities of Soldier Field, the many talents of Chicago experts, and the thorough consideration and work of the Executive Board of the Chicago Council, and the Executive Staff will combine to put on this Scouting show for Chicago.

Commentator during the entire affair will be famed Norman Ross, who has long been pleasing Chicago audiences. He will carry a continuous line of exposition during the entire affair, insuring complete understanding by the audience. A former Army flyer, Mr. Ross has been famous for his support of Scouting.

After the grand entry, the events will move along in speedy succession to the awarding of participation ribbons, the investiture of all new Boy Scouts, the mass demonstration of new Scouts, and the grand finale with all men and boys repeating the Scout Oath and the Cub Scout Promise.

The Exposition in Soldier Field is your chance to show Scouting merchandise. If successful it will mean additional strength for us.

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### PROMINENT CHICAGOANS HELP MAKE TRAIL WEEK SUCCESS

While the entire Boy Scout Trail Week project is being sponsored by the Executive Board of the Chicago Council, there are many men who have, by virtue of their work on special committees, contributed greatly to our success.

Chief among them is William R. Odell, Jr., who as Council President and Executive Board Chairman needs no introduction to Scouters. He has served as general chairman of the entire event coordinating and advising where necessary.

Among other key leaders whose contributions have been vital are William A. Patterson, Chairman of the Mobilization Program Committee; Stuart Sherman, Chairman of the Public Relations Committee; and J. Albert Woll, Scout Commissioner, who with his staff has insured participation by the majority of the Units in every District.

The success of the Exposition at Soldier Field is due to the work of the Mobilization Committee.

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### PRESS AND RADIO HELP TO TELL TRAIL WEEK STORY

Boy Scout Trail Week plans have evidently struck fire with the editors of newspapers and with the program directors of local radio stations for all of them have offered complete cooperation to tell the entire Scout Trail Week story to Chicago.

There has already been several fine stories in daily papers and continued cooperation has been promised. Through the men on the District Public Relations Committees additional help will be forthcoming from the community and foreign language press. Cartoonists and editorial writers have promised to lend their talents to the support of what they know is the nation's greatest boys' movement.

In the radio field, outstanding local programs will carry the message of Scouting to the public. Station managers have promised sustaining time and retail advertisers have agreed to use Boy Scout spot announcements. On Friday, October 18, at 12:00 o'clock noon, Elizabeth Hart will contribute her 15 minute show to the story of Scouting, and Norman Ross, Paul Gibson, June Baker, and a host of others will add their talents. Television, too, will cooperate. WBKB will carry regular Boy Scout programs all during Trail Week, and will probably reproduce a part of the Soldier Field Exposition.

Stores in the Loop and outlying shopping areas will erect special Scouting displays through the cooperation of the Chicago Display Club. Everyone outside of Scouting is doing his level best to make Trail Week a success. Therefore Scouts and Scouters have an obligation to do their best. Do it!

SCOUTING TRAINS BOYS TO BECOME MEN



# *Final Instructions For Participation*

## SCOUT EXPOSITION — SOLDIER FIELD, OCTOBER 24, 1946

### FINAL INSTRUCTIONS FOR PARTICIPATION

SCOUT EXPOSITION - SOLDIER FIELD, OCTOBER 24, 1946

These instructions are for all Units - Boy Scout Troops, Cub Scout Packs, and Senior Scout Units. These will be the only instructions which you will get - unless your Unit is participating in special acts. Read these instructions closely, and keep them handy for future reference.

1. All Scouts and Leaders in any of the five acts, including the Grand Entry will report as follows:

West Side and South West Districts . . . Gate 15, on the west side of the field

South Shore and North West Districts . . Gate 16, on the east side of the field

North Shore and Douglas Districts. . . . Gate 0, on the south side of the field

Scouts and Leaders should come as a Unit with Unit Leadership and should arrive by

7:00 o'clock, Thursday night, October 24.

Upon arrival all Units should report to the District Registration Desk just inside of their entrance gate. Additional instructions will be distributed upon arrival.

#### BE SURE TO REPORT! ! !

2. All Scouts and Leaders who own uniforms should wear them. The weather will be brisk so all Scouts should be instructed to wear cold weather clothing under their regular uniform shirts. Hats and overseas caps should be worn if available.
3. New Boy Scouts - not Cubs or Senior Scouts - who became members after January 1, 1946 will be expected to participate in the investiture ceremonies.

Each new Scout should wear a white neckerchief, made of a table napkin or triangular bandage, and should carry the neckerchief which represents his District. When the Unit reports to the District Registration Desk, the Scouts wearing white neckerchiefs will be given final instructions. New Scouts should wear uniforms if available, but non-uniformed Scouts will participate providing they are clean and neatly attired.

#### NECKERCHIEF COLORS

|                           |        |
|---------------------------|--------|
| Troops 1 to 199 . . . .   | Maroon |
| Troops 200 to 399 . . . . | Red    |
| Troops 400 to 499 . . . . | Purple |
| Troops 500 to 599 . . . . | Blue   |
| Troops 600 to 699 . . . . | Purple |
| Troops 700 to 799 . . . . | Blue   |
| Troops 800 to 999 . . . . | Green  |

4. The American Flag and Troop Colors are to report with the regular group at the time and gate assigned. From there, color bearers will receive detailed instructions. An adult - either a Troop Committee Chairman or representative of the Sponsoring Institution - should accompany the Unit Color in order to participate in the recognition ceremony.

REMEMBER - ALL SCOUTS AND LEADERS BY 7:00 P. M.

# LET'S GO CHICAGO —



## RECRUIT VETERANS

Part of the success of Boy Scout Trail Week will be determined by the number of veterans who attend the Exposition at Soldier Field and who are subsequently recruited for leadership positions in Scouting. The recruiting of veterans is primarily a Troop and neighborhood proposition. The persons who are acquainted with the veterans and those who can interest them in Scouting are right in the institution and community. The local Scout Council, the Commissioners, and other committee members can provide tools and assistance - but you are the one who will have to do the actual recruiting.

Perhaps "recruit" is a poor word, for that is not really what we want to do. Rather, we want to "invite" these veterans - those who were formerly Scouts and those who have never had a Scouting relationship - to take part in a Movement which will mean as much to them as they mean to it. And this is the real key to the situation, for a man who is never invited to help probably will never work up enough interest to volunteer. RULE #1 Invite veterans to participate!!

There are many leadership posts which can be filled by veterans - they need not volunteer solely as Scoutmasters. We need Merit Badge Counselors, Unit, Community and District Committeemen, Commissioners, and a host of other leaders. Many recently returned servicemen do not feel qualified to step right into boy leadership posts. This should not prevent them, however, from serving Scouting in other capacities. RULE #2 Invite veterans to serve in all Scouting posts!!

Boy Scout Trail Week has been set up to help in the recruiting of veterans. Only by association with Scouting will they gain the understanding and confidence which will lead them into permanent Scouting posts. Roll Call Day provides the opportunity for finding these veterans and familiarizing them with the Movement. The Open House gives each institution the chance to show the veterans just how Scouting works, it gives the veterans a chance to observe just what the young boys think of their war service - how they look up to anyone who has served. The Mobilization at Soldier Field gives Scouting the chance to show its appreciation for what these men did for our nation. It is our chance to show them that Scouting has not forgotten their deeds and sacrifices. RULE #3 Make the veterans an important part of your Trail Week observances - and be sure that all of your veterans attend the ceremonies at Soldier Field.

### EXPOSE THEM TO SCOUTING - THEY'LL TAKE HOLD OF THE JOB AHEAD

## RECRUIT BOYS

Four out of every five 12-year olds want to be Scouts. They live in the great Chicago Council where Scouting is carried on as it should be. There are hundreds of Units in the city to serve these boys and yet they grow from 12 to 13 and then 14 and never become Scouts.

WHY? Because no one ever bothers to invite them to join. That's too bad - Let's do something about it. Okay, what? Well, here's how it can be done:

Every Troop should appoint a 12-year old Tenderfoot as a recruiting officer. This Scout should be responsible for bringing new boys into Scouting and he should accomplish his great task with the complete support and encouragement of the rest of the Unit and all of the leaders. The 12 year old recruiter plan has been tried in several Chicago communities and has proved most effective. For it is the school chums, the church mates, the neighbors, and buddies who lead boys into Scouting. Appoint a recruiter in your Unit today.

In order to enthruse Scouts in the task of recruiting other boys for Scouting, the National Council has made an Organizer Award available to those who really do a good job. Boys are awarded one point for the recruiting of a new member for any registered Troop, Pack, or Senior Unit. Fifteen points total will bring the Organizer Award to any Scout. Part of the recruiter job is to train boys for their Tenderfoot requirements. Able help should be available from the "Handbook for Boys" and other Scouting literature.

SCOUTING IS FOR BOYS -- LET'S GIVE IT TO THEM

# LET'S SHOW CHICAGO



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Chicago Council  
Boy Scouts of America  
9 W. Washington Street  
CHICAGO 2, ILL.

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## The Council Leader Tells Exposition Program

### MEMBERSHIP August 31, 1946

Total Boys - 27,018  
Total Units - 1,020

Colors streaming, bands playing, and the cheering crowd will herald the opening of the Chicago Boy Scout Exposition at Soldier Field, Thursday night, October 24. Here's the program for the biggest Scouting event in history:

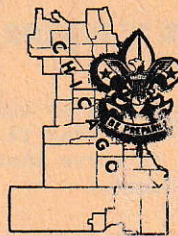
I. Grand Entry, with 100,000 Scouts and Scouters massing with their colors to pay tribute to the thousands of Scout veterans of World War II.

II. Participation Awards. Each Unit

which participates in Boy Scout Trail Week will receive recognition.

III. Scouts In Action. A mass demonstration of the total Scout program. Scouts, Cubs, and Senior Scouts will mass on the field to demonstrate the various activities which are a part of their daily lives.

IV. Investiture of New Scouts. More than 5,000 Boy Scouts, new since January 1, will repeat the Scout Oath



in the center of the field.

V. Scouts at Camp. A huge display and demonstration of the out-of-door program of Scouting.

The whole show will close as all Scouts and Leaders join in reciting the Boy Scout Oath and Law and the Cub Promise.

EVERY SCOUT SHOULD ARRIVE BY 7:00 P.M.  
SPECTATORS BY 8:00 P.M.

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Members of that group are: Paul Hammaker and Theodore Ticken, Grand Entry; John Miller and Hyde Gillette, Participation Award; R. Winfield Ellis and Barrett Wendell, Scouts in Action; Corliss Anderson, Investiture Ceremony; and Phillip F. W. Peck and Bruce Thorne, Scouts in Camp. In addition Robert Straus, vice-president of the Council has been handling special relationships contacts with leading civic and religious organizations.

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BE SURE - BE SURE  
READ FINAL INSTRUCTIONS - Page 2

### WANT ADS

#### WANTED

200 key Boy Scout Volunteer Leaders who will be able to take active leadership during the Scout Exposition at Soldier Field, Thursday night, October 24. Leaders not connected with institutional activities or Units are requested to volunteer - Phone Conley. STAtE 3990.

#### WANTED

100,000 spectators at Soldier Field, Thursday night, October 24. To see the greatest and biggest Scouting show in history. Free reserved section tickets available.

**WELCOME HOME VETERANS**